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☆ **Corporate Citizenship in Deutschland und den USA Gemeinsamkeiten und Unterschiede im gesellschaftlichen Engagement von Unternehmen und das Potential eines transatlantischen Transfers / von Matthias S. Fifka**

Matthias S. Fifka, author ; SpringerLink (Online service)

Wiesbaden : Gabler ; 2011 ; XIII, 413 S. 59 Abb. online resource.

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Titel:

Corporate Citizenship in Deutschland und den USA Gemeinsamkeiten und Unterschiede im gesellschaftlichen Engagement von Unternehmen und das Potential eines transatlantischen Transfers / von Matthias S. Fifka

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Matthias S. Fifka, author

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Inhalt: Seit dem Ende des Kalten Krieges hat in Deutschland angesichts der abnehmenden Leistungsfähigkeit des Sozialstaats und der zunehmenden Belastung der ökologischen Systeme eine verstärkte Diskussion um die gesellschaftliche Verantwortung von Unternehmen und ihr bürgerschaftliches Engagement eingesetzt. Matthias S. Fifka untersucht, inwieweit sich das bürgerschaftliche Engagement von Unternehmen in Deutschland und den USA unterscheidet und in welchem Maße aufgrund der verschiedenen gesellschaftlichen, wirtschaftlichen und politischen Rahmenbedingungen ein transatlantischer Transfer von Corporate Citizenship überhaupt möglich ist.

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Schlagwörter:

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Population

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Katalog (HU Berlin)

☆ **Corporate citizenship in Germany and the United States – differing perceptions and practices in transatlantic comparison**

Fifka, Matthias S.

Business Ethics: A European Review, October 2013, Vol.22(4), pp.341-356 [Peer Reviewed Journal]

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Fifka, Matthias

Gabler: Wiesbaden ; 2011

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Fifka, Matthias

Wiesbaden, DE: Gabler Verlag ; 30 June 2011

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☆ **Corporate citizenship in Germany and the United States differing perceptions and practices in transatlantic comparison**

Fifka, Matthias S

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Fifka, Matthias S. ; Pobizhan, Maryna

Journal of Cleaner Production, 1 November 2014, Vol.82, pp.192-201 [Peer Reviewed Journal]

another 'classical' form of corporate citizenship. More... five areas of corporate citizenship we identified... .
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Journal für Betriebswirtschaft, 2012, Vol.62(1), pp.45-84 [Peer Reviewed Journal]

. J Account Res 16: 270–285 80 M. Fifka Ingram R, Frazier KB (1980) Environmental performance and corporate disclosure. J Account

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uwf UmweltWirtschaftsForum, 2013, Vol.21(1), pp.113-118 [Peer Reviewed Journal]

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Dreesbach-Bundy, Suska ; Scheck, Barbara ; ; Dreesbach-Bundy, Suska ; Scheck, Barbara
Springer Berlin Heidelberg, Berlin, Heidelberg ; 2018

Wirtschaftsunternehmen. Wirtschaftspsychologie (1):23–30 Drucker PF (1992) The new society of organization. Harv Bus Rev 70(5):95–104 Fifka MS (2011)

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uwf UmweltWirtschaftsForum, 2015, Vol.23(4), pp.251-257 [Peer Reviewed Journal]

Fifka MS, Pobizhan M (2014) An institutional approach to corporate social responsibility in Russia. J Clean Prod 82:192–201 Foundation for Family Businesses

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International Journal of Bank Marketing, 06 June 2016, Vol.34(4), pp.501-528 [Peer Reviewed Journal]

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Del Mar Miras Rodriguez, Maria ; Perez, Bernabe Escobar

RAE, 2016, Vol.56(6), p.641(14) [Peer Reviewed Journal]

. Journal of Business Ethics, 122(1), 53-63. doi:10.1007/ s10551-013-1748-5 Fifka, M. S. (2013).
Corporate responsibility reporting and its determinants

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Sierra-Garcia, Laura ; Garcia-Benau, Maria A. ; Zorio, Ana

RAE, 2014, Vol.54(1), p.28(11) [Peer Reviewed Journal]

Administracao de Empresas, 51 (5), 471-484. Fifka, M. S. (2013). Corporate responsibility reporting and its determinants in comparative perspective--a

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Journal of Global Responsibility, 23 September 2013, Vol.4(2), pp.188-243 [Peer Reviewed Journal]

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Barkemeyer, Ralf ; Preuss, Lutz ; Lee, Lindsay

Accounting Forum, December 2015, Vol.39(4), pp.349-365 [Peer Reviewed Journal]

hand, there are broad initiatives in the context of CSR and corporate citizenship... corporate sustainability reporting (for recent overviews see Fifka,

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Asia Pacific Journal of Marketing and Logistics, 06 July 2010, Vol.22(3), pp.397-418 [Peer Reviewed Journal]

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/goodguide_case_study.pdf 19. Fifka MS (2011) Corporate responsibility reporting and its determinants in comparative perspective: a review of

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Miras Rodríguez, María Del Mar ; Carrasco Gallego, Amalia ; Escobar Pérez, Bernabé

Spanish Journal of Finance and Accounting / Revista Espanola de Financiacion y Contabilidad, 03 April 2014, Vol.43(2), p.193-215 [Peer Reviewed Journal]

Routledge

corporate citizenship and sustainability in the age of globalization. USA...), 334–347. Fifka, M. S. (2013). Corporate responsibility

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Müller, Anna-Luisa

Management Review Quarterly, 2014, Vol.64(4), pp.201-224 [Peer Reviewed Journal]

Like other literature examinations (e.g. Fifka 2012), the following review... (1999) Corporate citizenship: cultural antecedents and business

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Lodsgård, Lise ; Aagaard, Annabeth

Scandinavian Journal of Management, September 2017, Vol.33(3), pp.162-174 [Peer Reviewed Journal]

system (Dossa & Kaeufer, 2014 ; Fifka & Idowu, 2013). Another example in... positioned to embed CSR values of corporate citizenship (Inyang, Awa,

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Koskela, Marileena

Safety Science, October 2014, Vol.68, pp.294-308 [Peer Reviewed Journal]

) responsibility or corporate citizenship reports (Kolk, 2010). Generally, the...) responsibility or corporate citizenship reports (Kolk, 2010).

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activity and corporate citizenship. Business and... . Fifka, M. S. (2013). Corporate responsibility...

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Szekely, Nadine ; Vom Brocke, Jan

PLoS ONE, April 12, 2017, Vol.12(4), p.e0174807 [Peer Reviewed Journal]

citizenship report (emphasizing the social aspect), to corporate (social...]. Besides corporate citizenship, corporate philanthropy [17], social

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Journal of Cleaner Production, 15 November 2013, Vol.59, pp.5-21 [Peer Reviewed Journal]

Citizenship Report, Corporate (Social) Responsibility Report, Sustainable... Citizenship Report, Corporate (Social) Responsibility Report, Sustainable...

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Asrar-Ul-Haq, Muhammad ; Kuchinke, K. Peter ; Iqbal, Anam

Journal of Cleaner Production, 20 January 2017, Vol.142, pp.2352-2363 [Peer Reviewed Journal]

organizational commitment (Farooq et al., 2014; Hofman and Newman, 2014; Fifka... contract, environment sustainability, and corporate citizenship. The

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Sarkar, Soumodip ; Searcy, Cory

Journal of Cleaner Production, 1 November 2016, Vol.135, pp.1423-1435 [Peer Reviewed Journal]

, business ethics, and corporate citizenship. Another... such as corporate citizenship (Matten and Crane... corporate citizenship, consideration for the

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